



# **Achieving Impact:**

## **The Core Ingredients for Student Success**

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President, Institute for Higher Education Policy

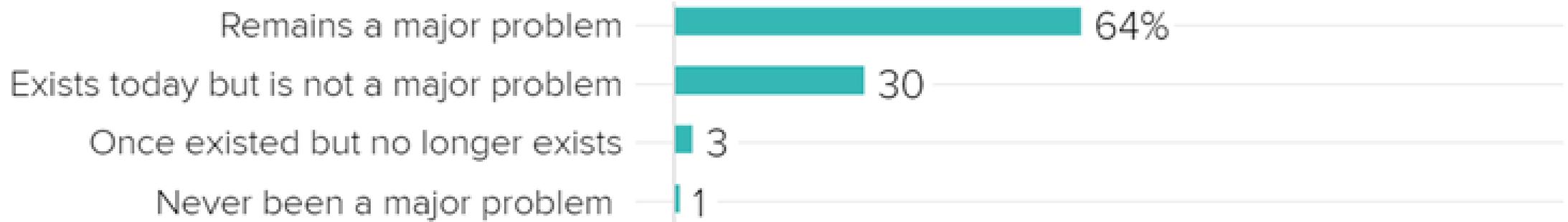
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[www.ihep.org](http://www.ihep.org)

## 64 percent of Americans say racism remains a major problem

Would you say that racism in American society & politics...



Data: NBC News/SurveyMonkey poll, May 14-21, 2018

NO RACISM

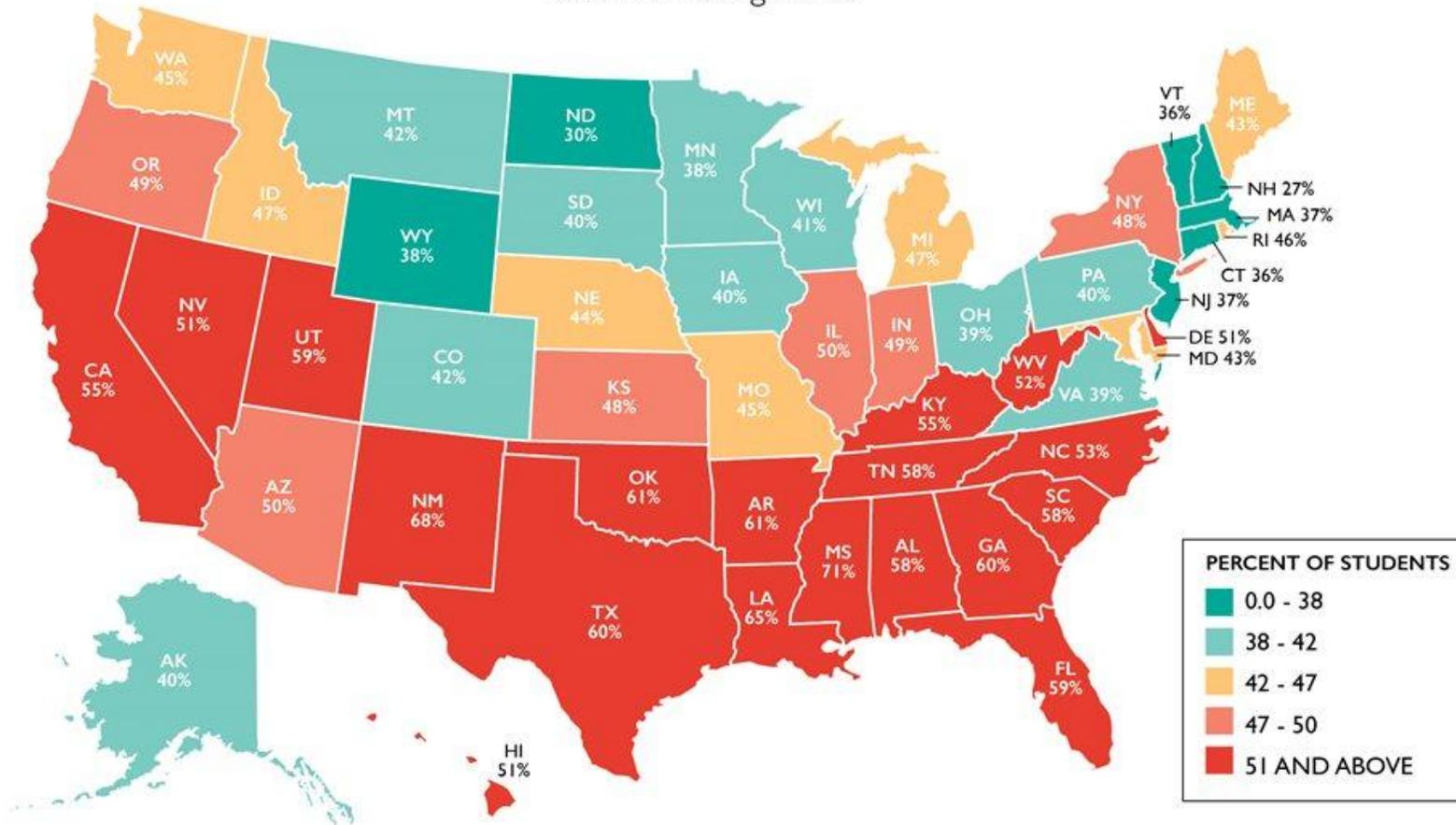
NO SEXISM

*Just Do It*



# PERCENT OF LOW INCOME STUDENTS IN U.S. PUBLIC SCHOOLS 2013

National Average: 51%



SOUTHERN EDUCATION FOUNDATION | [SOUTHERNEDUCATION.ORG](http://SOUTHERNEDUCATION.ORG)

Data Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data

**I get angry about things, and  
then go on and work**

– Toni Morrison



**IHEP is a research, policy, and advocacy organization that works to promote college access, success, and affordability, particularly for low-income students and students of color.**

# BECOMING A STUDENT- READY COLLEGE



A NEW **CULTURE OF LEADERSHIP**  
FOR STUDENT SUCCESS



## Becoming a Student-Ready College

A New Culture of  
Leadership for Student  
Success



# Pillars of Student Success

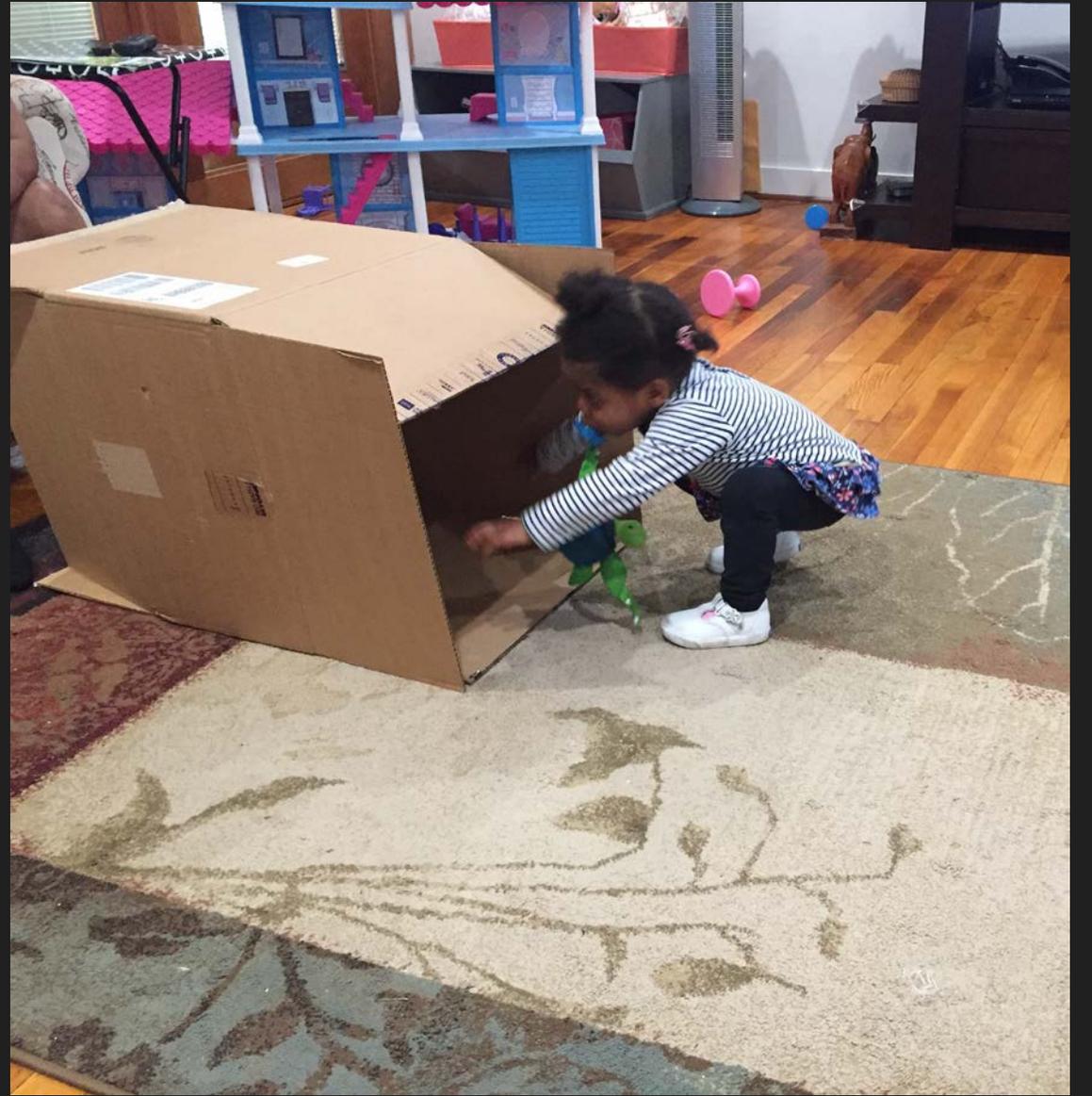
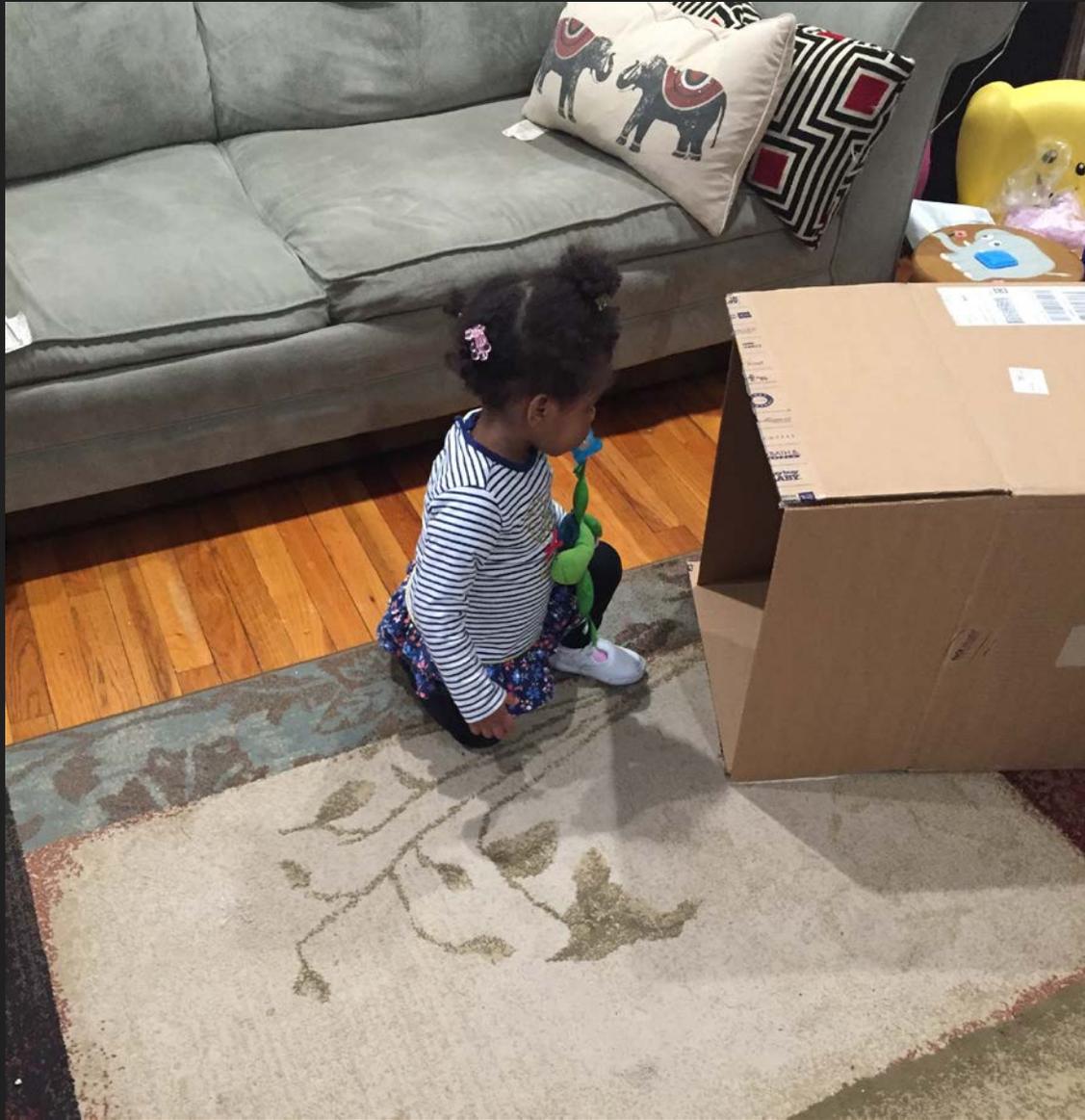
Student Success

```
graph TD; A[Student Success] <--> B[Curiosity]; A <--> C[Compassion]; A <--> D[Can-Do Spirit];
```

Curiosity

Compassion

Can-Do Spirit



A word cloud of question words (Who, What, When, Where, Why, How) arranged around a large blue question mark on a chalkboard background.

Who  
What  
When  
Where  
Why  
How



**Curiosity**

**=**

**Embrace the Facts**



**STUDENTS**  
**ARE COUNTED IN**  
**FEDERAL GRADUATION**  
**RATES AND...**

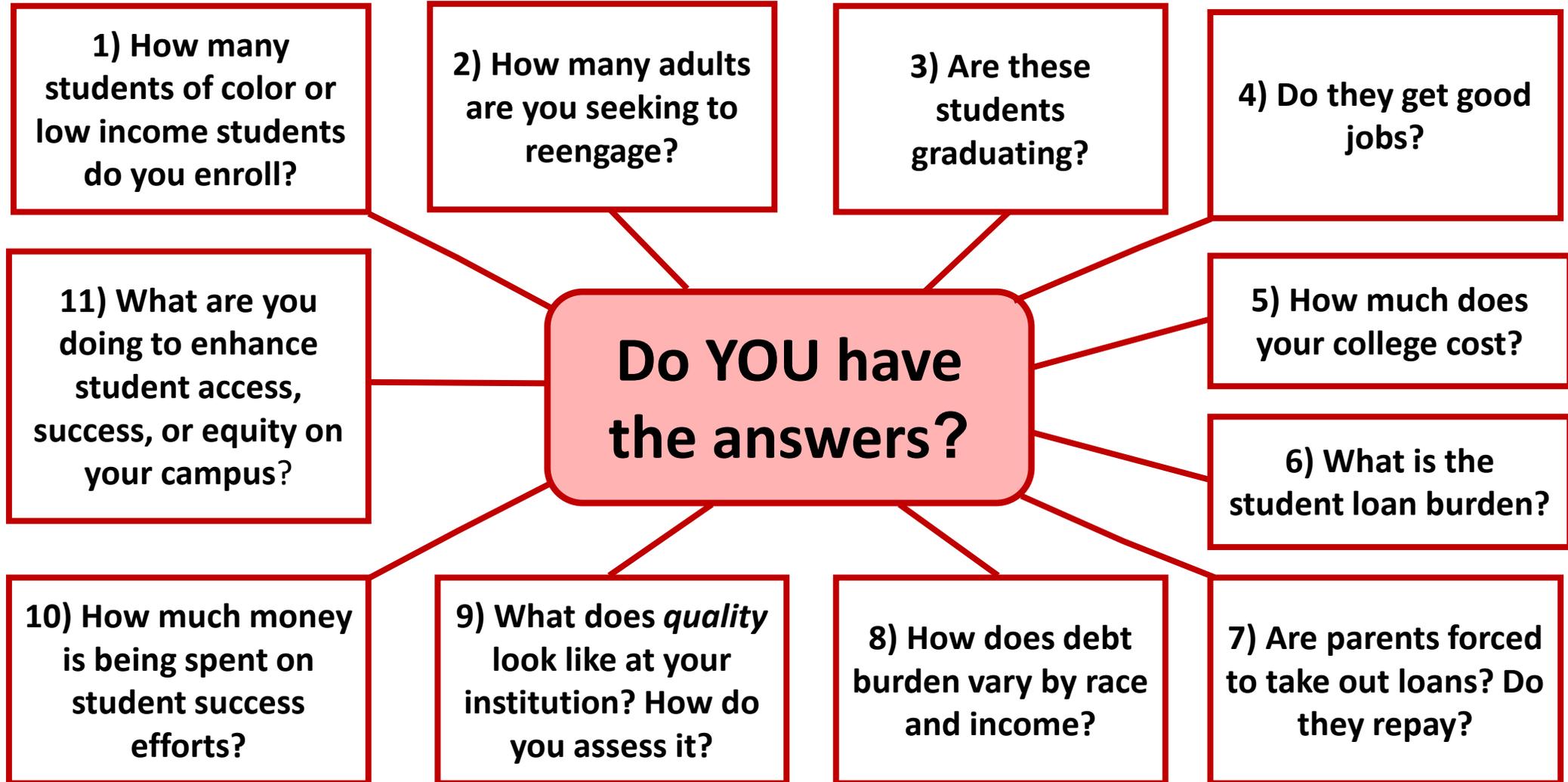


**POSTSECONDARY**  
**STUDENTS ARE**  
**INCLUDED IN DATA ON**  
**POST-COLLEGE EARNINGS.**





# Do You Know?





# Leading with Data:

## How Senior Institution and System Leaders Use Postsecondary Data to Promote Student Success

JAMEY RORISON AND MAMIE VOIGHT



# Leading with Data

How senior institution and system leaders use postsecondary data to promote student success

April 2016

A REPORT BY  
Institute for Higher  
Education Policy

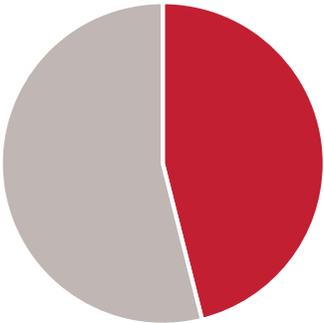
SUPPORTED BY  
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# Set a culture of data

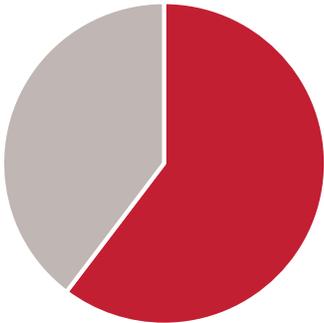
## use

- Ask, ask, ask for data and only make decisions when provided with evidence.
- Require department heads to bring data to regular meetings.
- Create a data-driven, campus-wide student success committee – and meet regularly to discuss the data.
- Start with practice-relevant questions.

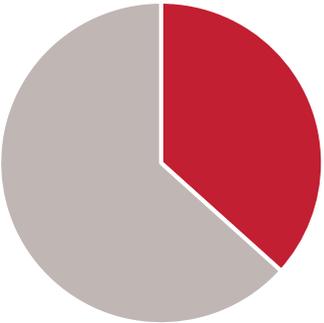
# Today's students represent a broad variety of backgrounds and experiences.



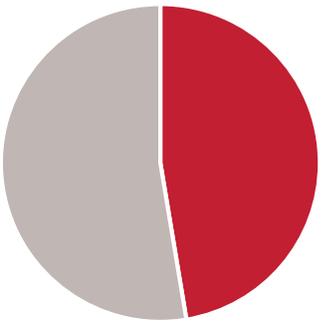
**46%** are the first in their family to complete college.



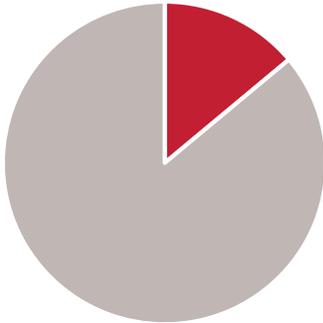
**60%** have incomes below \$50,000.



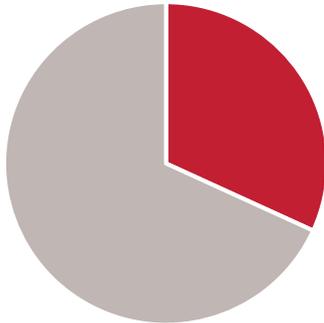
**37%** are over the age of 25.



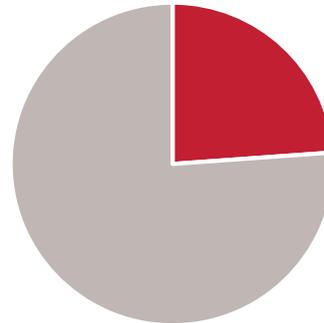
**47%** are from communities of color.



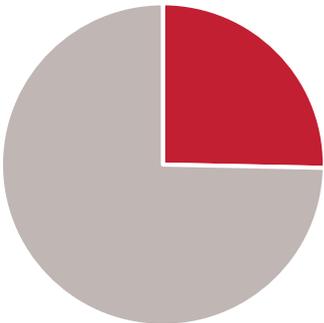
**14%** are immigrants.



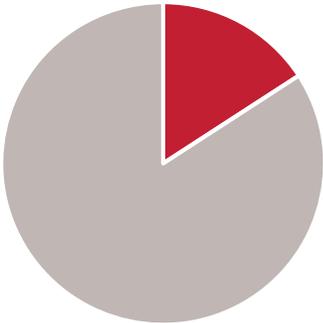
**32%** attend college part time.



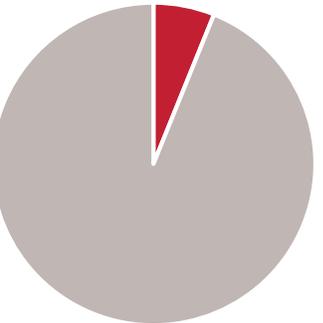
**24%** have dependents.



**25%** work full-time during college



**16%** have a primary language other than English.

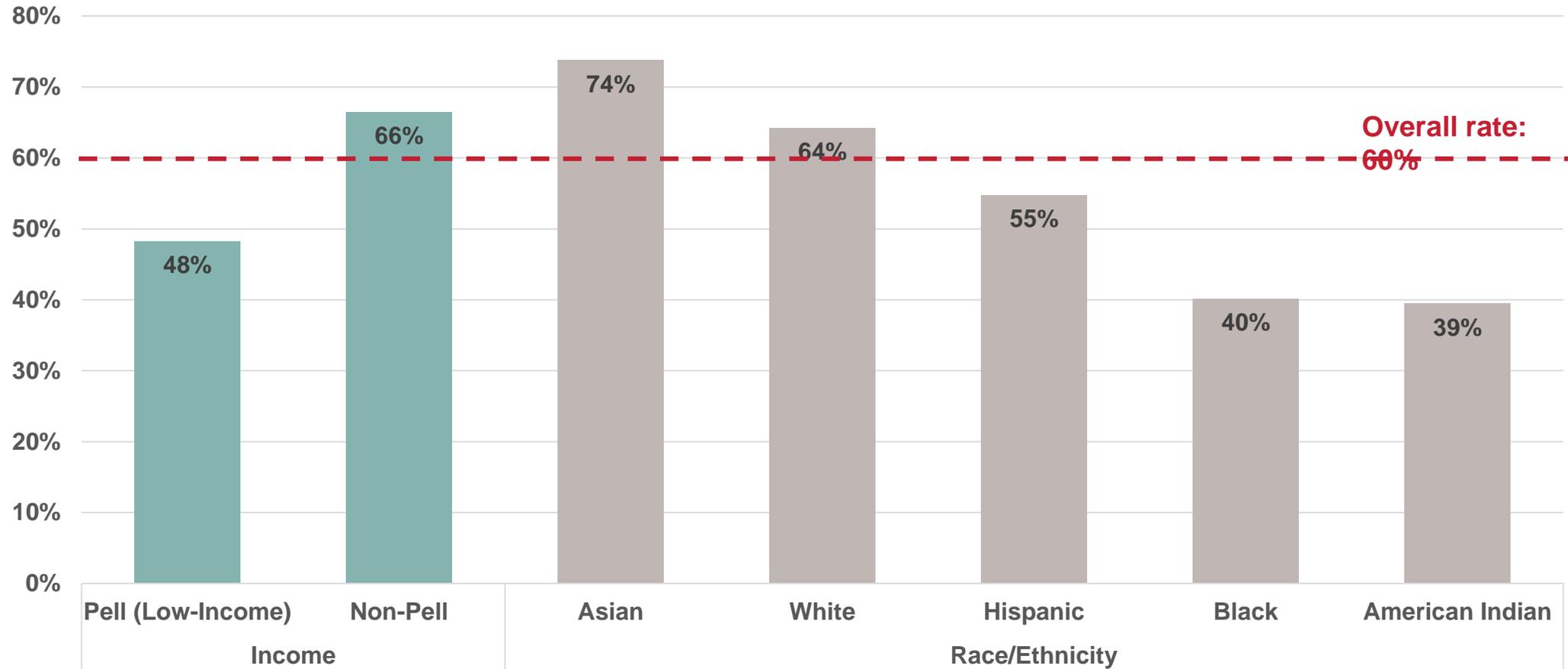


**6%** are active duty or veterans.

Data: IHEP analysis of NPSAS:2016 data.

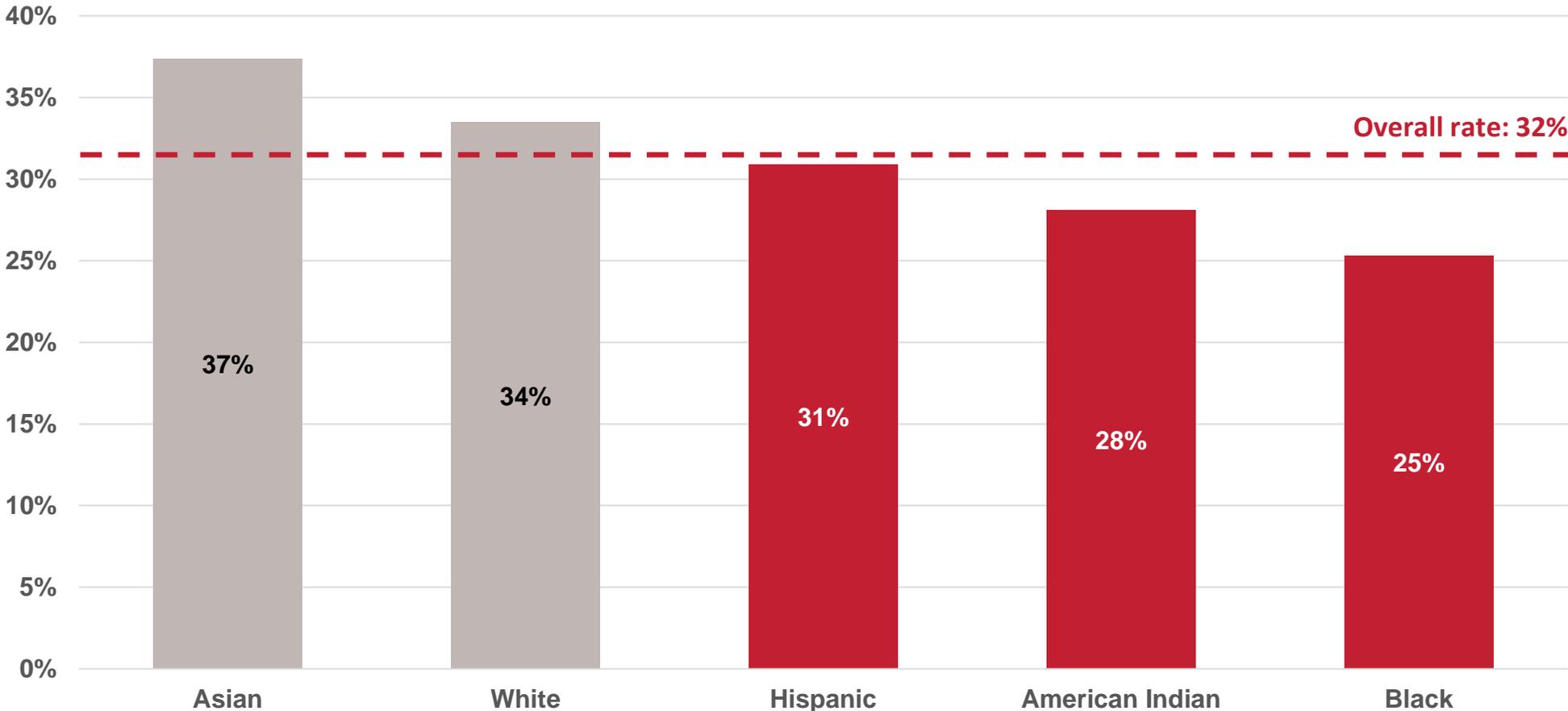
# Economically disadvantaged students and students of color graduate at much lower rates than their peers.

## Six-Year Bachelor's Degree Completion Rates by Race/Ethnicity and Pell Recipiency



# Students of color are less likely to graduate than their White and Asian classmates.

### Completion Rates at Two-Year Institutions by Race/Ethnicity





**35 MILLION**

**Americans aged 25 years and older  
have "some college, no degree"**

**THIS EQUATES TO ALMOST**



**ONE IN FIVE ADULTS (17 PERCENT)**



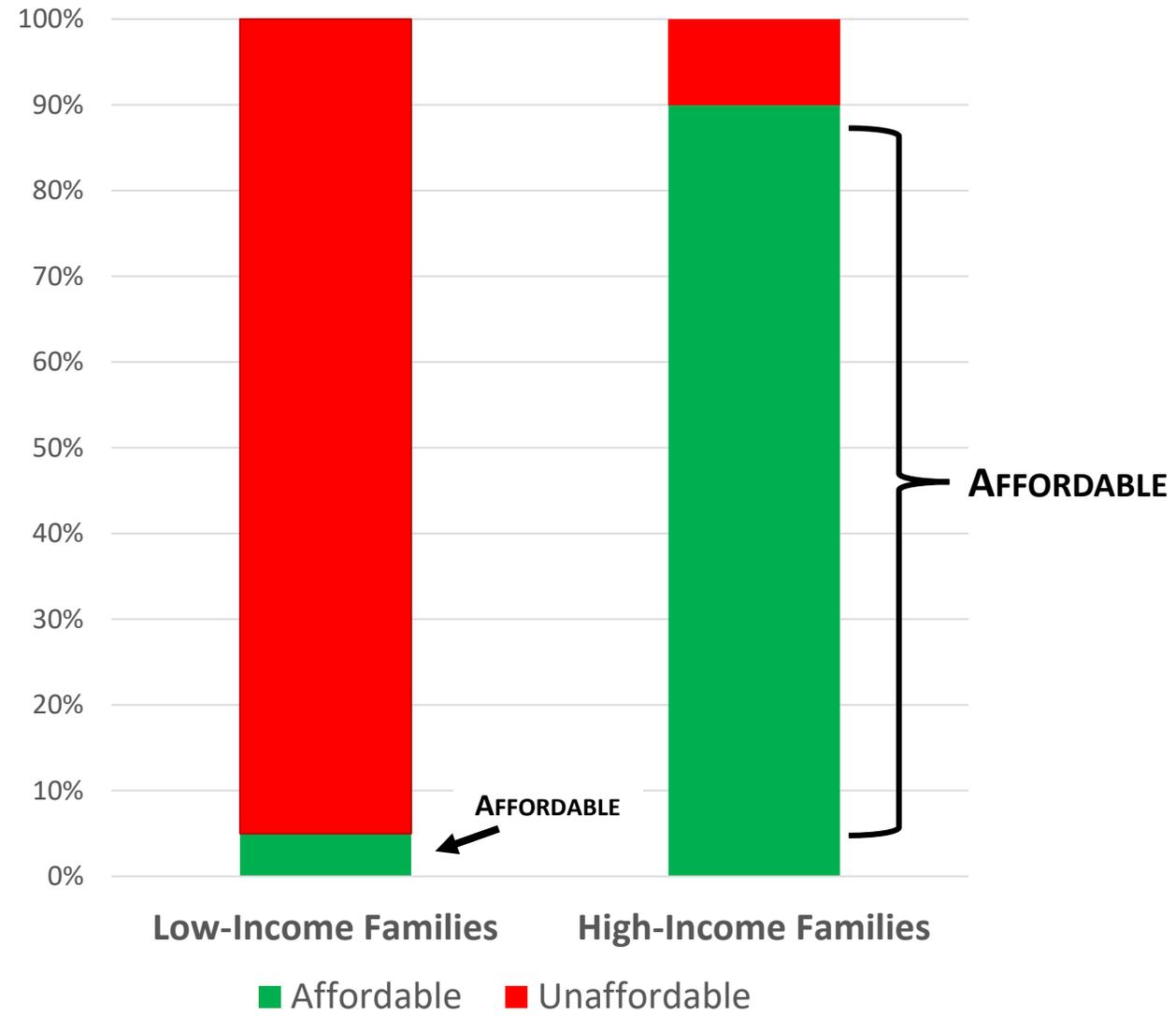
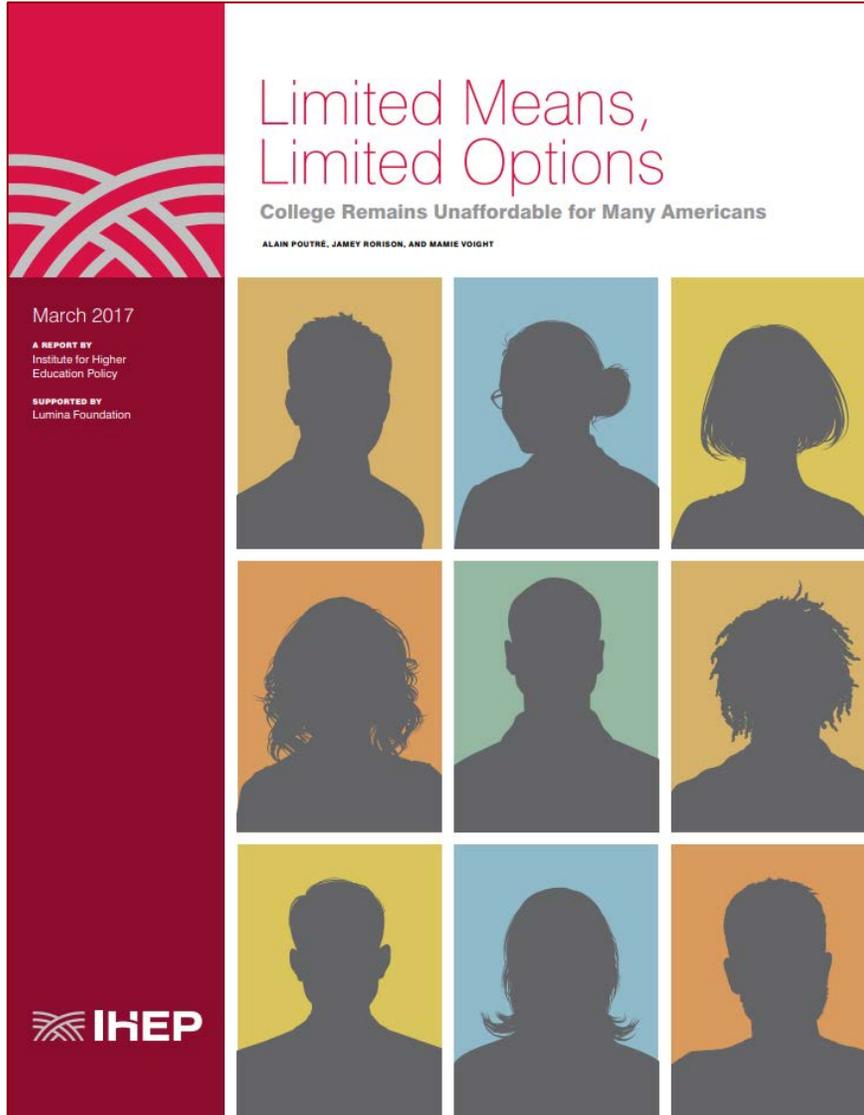
**Compassion**

**=**

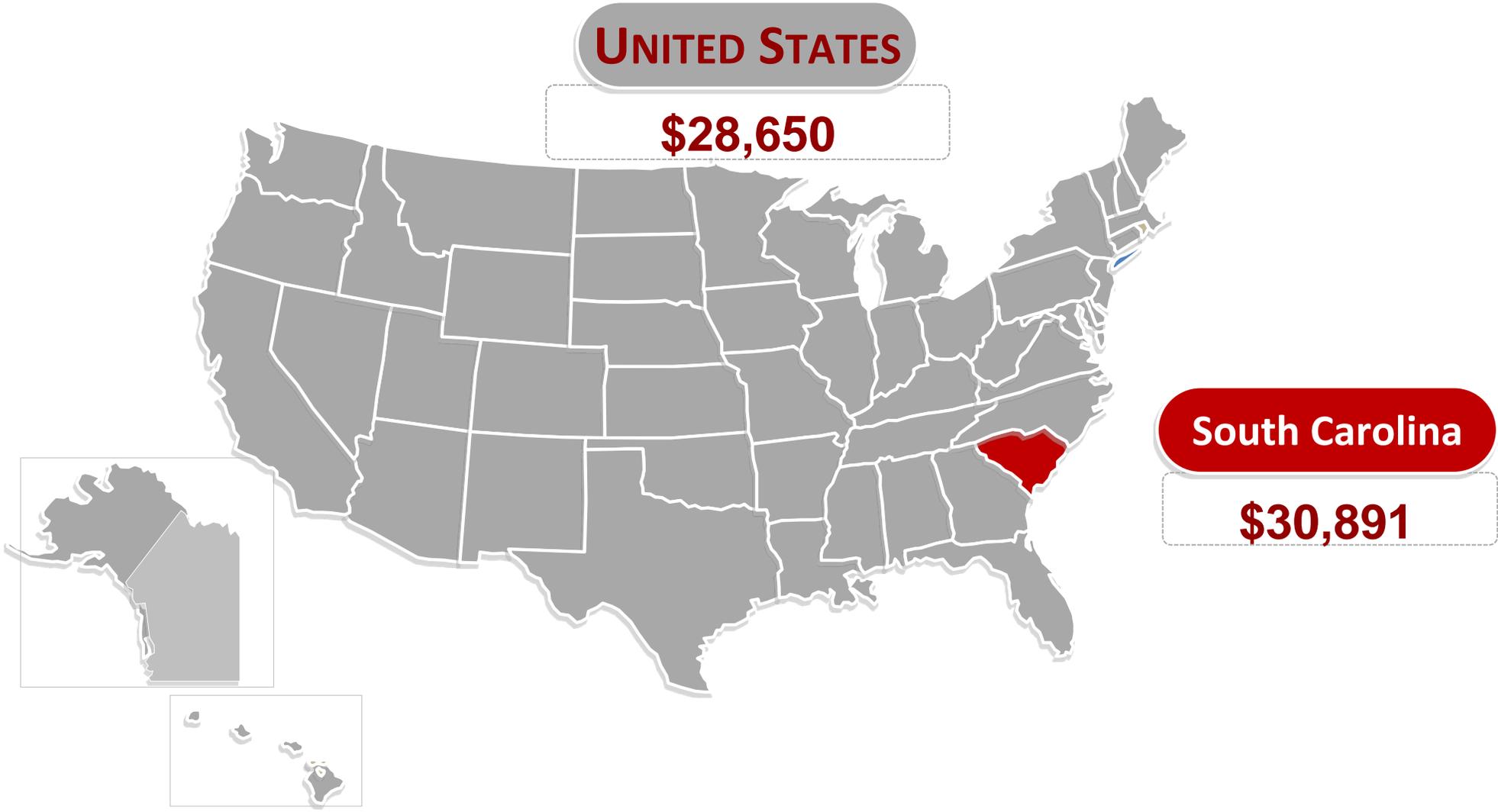
**Embrace**

**Equity**



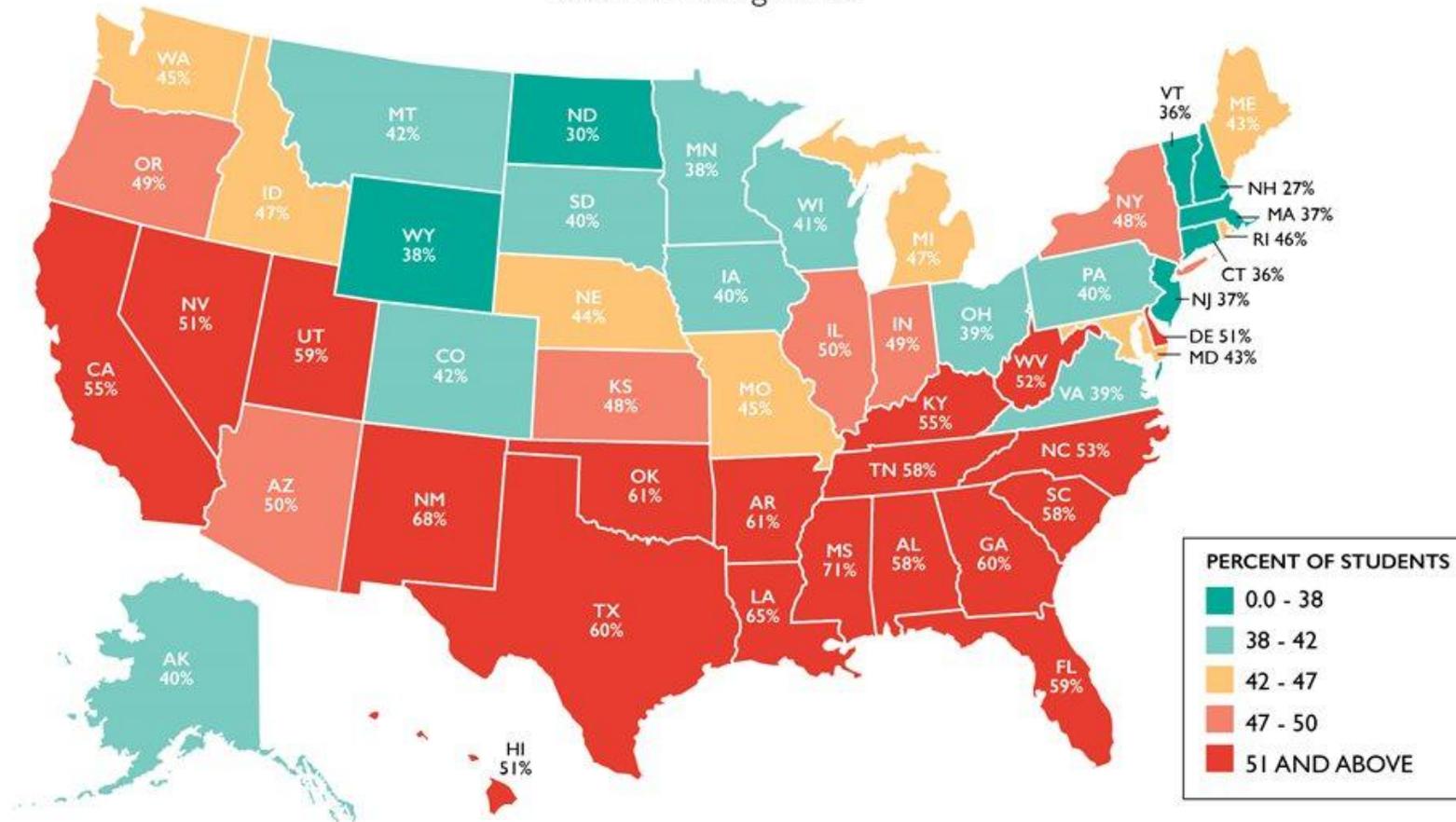


# Average Student Loan Debt



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Data Source: U.S. Department of Education, National Center for Education Statistics, Common Core of Data

# African Americans are More Likely to Take Out Loans than their Peers, Regardless of Institution

## Percentage of students who took out federal loans for undergraduate education within 12 years of entering

Students who began in the 2003-04 school year, by race and ethnicity

	Total	Public four-year institution	Private nonprofit four-year institution	Public two-year institution	Private for-profit institution
White	57	60	66	46	90
Black or African American	78	87	82	62	95
Hispanic or Latino	58	65	74	40	84
All students	60	62	68	48	89

Source: Author's analysis of data from National Center for Education Statistics, "2003-04 Beginning Postsecondary Students Longitudinal Study, Second Follow-up (BPS:04/09)," Table gmbhmef, available at <https://nces.ed.gov/datalab/powerstats/default.aspx> (last accessed October 2017).



# Even College Completion Does Not Protect African Americans from Financial Struggles

Median percentage of original student loan balance owed 12 years after entry, by attainment status  
Students who entered in 2003-04 who took out federal loans for undergraduate education, by race and ethnicity

	Overall	White	Black or African American	Hispanic or Latino
Attained bachelor's degree	60	47	114	79
Attained associate degree	92	76	124	100
Attained certificate	76	70	108	*
Still enrolled	101	97	115	100
Dropped out	83	68	106	79

Note: Data include students who have completely paid off their loans.

\* Standard error is too high to report an estimate.

Source: Author's analysis of data from National Center for Education Statistics, "2003-04 Beginning Postsecondary Students Longitudinal Study, Second Follow-up (BPS:04/09)," Table fmbha93, available at <https://nces.ed.gov/datalab/powerstats/default.aspx> (last accessed October 2017).





**Can-Do Spirit**

# Let's stay in touch!

If you are ready to accept the challenge, let's stay in touch:

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**@MACooper**

**@IHEPTweets**

**@PostsecData**

